



CALPEEK

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CAMPAIGN '92: WILL DEMOS SWEEP IN CALIF.??

Editor's note: With just over a week to go before the Nov. 3rd election, Calif. Demos have a feeling that this could be the Year of the Big Sweep. But will that happen?? Here is CALPEEK's update & analysis of House and Legislative races...

- POTOMAC POLITICS - CALPEEK sources, GOP and Demo alike, say there is little doubt that Demo Arkansas Gov. Bill Clinton will WIN Calif.'s 54 electoral votes; and that nationwide prospects for a win by GOP Pres. George Bush aren't good...

- KEY ISSUES - There's just no debate here: it's the sagging U.S. economy and a range of domestic issues, such as health care, education and rebuilding America's infra-structure. ABORTION is hot in selected races...

- THE BOSCO FACTOR - This is really a year of unknowns. CALPEEK suspects that there could be several house or legislative incumbents who are defeated --- but we just don't see it coming. Why? Because the newly REAPPORTIONED districts have thrown normal forecasting for a loop, and because this ISN'T a good year to be an incumbent, regardless of party...

- RUN SMART, RUN SCARED - The best example here is safe GOP incumbent U.S. Rep. Carlos Moorhead of Glendale, who for the first time in 15 years is running a full blown campaign, with direct mail, radio -- the works. Moorhead campaign consultant George Young tells CALPEEK that Moorhead has some new territory in his district and wants to play it safe. Smart move, given the unstable situation...

- REGISTRATION - What next appears are NOT official figures from the SOS's office, but were gathered by the CA Demo Party from

58 individual county registrars. The CDP says there are now 15,103,111 registered voters in CA. Back in February there were just over 13 million voters. Of the 2.1 million NEW or re-registered voters, 52.81% registered as Demos. OVERALL, from May 4 to the close of registration, Demo Party registration jumped from 48.50% to 49.07%, while GOP registration dropped from 38.63% to 37.03%. Again, these are NOT official figures, but should be fairly close...

- WRITE-IN CAMPAIGNS - Normally, write-in campaigns are disregarded as unimportant distractions. But not this year. There are two kinds of write-ins: an official write-in where the ballots are COUNTED, and the unofficial. Here's a brief summary:

- * 3rd C.D. - This is the Fazio(D) vs. Richardson(R) battle. Environmentalist Kevin Wolfe is waging an unofficial campaign because he and a handful of other tree huggers don't like Fazio's stand in favor of the Auburn Dam. At first glance the logic seems twisted, given Richardson's views, but if Richardson were elected, there isn't much a freshman congressman with little influence could do to win passage of this project. CALPEEK sources don't think this environment revolt is all that serious. CALPEEK still rates Fazio as a slight favorite in a very close race...

- * 4th C.D. - GOP primary loser Don Brooksher is waging an OFFICIAL write-in campaign in hopes of knocking off incumbent GOP U.S. Rep. John Doolittle. The Demo, Pat Malberg, is running a very aggressive campaign and Doolittle is an official DCCC target. The key problem for Brooksher is MONEY. He had so little that he didn't have to file a report in September. Yet he says he will pump in some of his own to get out at least 1 mailer. Brooksher

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got 20,000 GOP votes in the primary, so if between Brooksher and Libertarian Party candidate Patrick McHargue, they got about 5,000 votes, that could swing the outcome and give Malberg a win...

* 22nd C.D. - About 3 weeks ago, defeated incumbent GOP U.S. Rep. Bob Lagomarsino said he would NOT wage an official write-in campaign. Nevertheless, sources tell CALPEEK that diehard, hardline conservatives who don't like the more moderate views of GOP primary winner Michael Huffington may still write in Lagomarsino's name, even though it won't be counted. CALPEEK rates Huffington as a slight favorite over Demo County Sup. Gloria Ochoa, but will keep this battle on our watch list. FYI: a poll for Ochoa (9/17, 400 sample size by Fairbank, Maullin) showed the write-in running at 6%. The write-in response was volunteered by respondents, not asked in the survey. Undecided was running about 20% in this same poll, with Huffington and Ochoa running 36% to 35%, respectively...

● 69th A.D. - OFF the watch list is Demo Assemblyman Tom Umberg of Orange Co. His GOP challenger, hardliner Jo Ellen Allen, just isn't going to knock him off --- this according to a conservative member of the GOP Assembly Caucus. Registration, money and Umberg's voting record are the key factors...

● 36th C.D. - The name of this campaign game is "Who is the Real Insider?." L.A. Councilwoman Joan Flores(R) claims that Democrat Jane Harman is a Washington D.C. insider, who carpetbagged back into this newly created C.D. Harman says Flores is an anti-abortion, downtown L.A. insider. Some truth to both claims. Harman is a D.C. attorney who is well-connected with the Demo establishment. Flores is a respected councilmember, who has clout and does hold religious beliefs about abortion. Under normal circumstances, Flores would be a slam dunk winner, given the GOP registration edge. But Demo coattails and a big war chest make Harman competitive. She's even spending BIG bucks on regular TV ads (not cable TV). Harman continues to make CHOICE a key issue, but jobs and the economy are the big issues in this C.D. where aerospace and defense jobs are on the line. CALPEEK gives Flores a very slight edge, but it could be very close. CALPEEK

doesn't expect a heavy GOP cross-over vote for Harman, because Flores, despite being PRO-Life, isn't a hardliner...

● 53rd A.D. - This beach cities district overlaps with the 36th C.D., but that's where the similarities end. Demo attorney Debra Bowen is a former GOPER-turned Demo, who ISN'T getting much help at all from the Demo Assembly establishment - and hasn't asked for help either. Her GOP opponent is Redondo Beach Mayor Brad Parton, a hardline conservative who seems to be running away from the tag that he is beholden to the religious right. The Demos call the tactic HEAVENLY DECEPTION. In terms of registration, Demos are at 43.2% vs. 41.1% GOP. This district leans GOP, but Bowen did a good job of increasing Demo numbers. Because of Parton's views, Bowen is winning GOP support --- Redondo Beach Councilwoman Barbara Doerr, who ran against Parton, has endorsed Bowen, as has school board member Bart Swanson, who ran for congress in the 36th C.D. If Bowen can get enough cross-over, PRO-Choice GOP voters, she has a good shot. But Parton will outspend her, there is little argument here. And both should have large numbers of ground troops for the GOTV effort. Bottomline: a toss up. FYI: CARAL and Planned Parenthood are working in this area for Harman and Bowen. PP Pres. Marie Paris is married to Harman campaign manager Roy Behr...

● 1st C.D. - Some new polling data from Demo challenger Dan Hamburg's campaign shows him within striking distance of GOP U.S. Rep. Frank Riggs of Santa Rosa. A Fairbank-Maullin poll of 400 (10/5) shows Riggs around 35%, with Hamburg approaching 30%. Clinton is crushing Bush in the 1st C.D. by 20-30 points. Registration is also on Hamburg's side. CALPEEK's assessment: despite these advantages, Hamburg should be killing Riggs, but he's not. CALPEEK rates this race a toss up...

● 52nd C.D. - GOP incumbent U.S. Rep. Duncan Hunter has released a poll (for him by pollster Arthur Finkelstein) which shows him leading Demo Janet Gastil by a margin of 50.3% to 28.3%, with the rest undecided. For Hunter to even commission a poll is a sign that he must be a little worried about his 399 overdrafts and the negative publicity surrounding his Oval Office visit with fellow hardliners Dornan and Cunningham.

Bottomline: despite the negatives, Hunter still rates as a favorite because Gastil is underfunded and unknown...

- 24th A.D. - This Santa Clara Co. assembly district is represented by incumbent GOP Assemblyman Chuck Quackenbush, one of Gov. Pete Wilson's moderate allies in the assembly. This race is on CALPEEK's watch list because Demo challenger Jim Beall is given an outside shot at pulling an upset. Beall is a 12-year veteran of the San Jose City Council and all of his 80,000 population council district is in the new 24th. More important, GOP strongholds around Los Altos and Los Altos Hills were taken OUT of the new 24th. Registration is 43.6% Demo vs. 41.5% GOP (down for the GOP, but the area still leans Republican). Quackenbush has raised more money, but Beall is competitive. Lots of labor support for Beall and Quackenbush is on Speaker Brown's HIT LIST. Bottomline: much will depend on the Demo GOTV effort. If it's effective in this area, Quackenbush could be in trouble. For now, however, CALPEEK gives a very slight edge to Quackenbush...

- 14th C.D. - Next door to the 24th A.D. is the 14th C.D., home of Zschau/Campbell moderate Republicanism. But this is also an area where Demo Dianne Feinstein beat Pete Wilson in 1990 - with 56% of the vote. Vying for this OPEN seat are two San Mateo Co. Supes: GOPer Tom Huening and Demo Anna Eshoo. Both are considered outstanding candidates. The new 14th C.D. isn't the big GOP stronghold of past years. Registration as of Sept. 4 showed 47.1% Demo vs. 36.8% GOP, meaning this is a very competitive district. Huening is basically running away from Pres. Bush and is pushing political and congressional REFORM as his key issue. Eshoo on the other hand is sticking with Demo bread & butter issues - jobs, the economy, education. Both are PRO-Choice, but in the Year of the Woman and with possible coattails, plus there isn't anything to drive out a big GOP vote -- CALPEEK gives a slight edge to Eshoo, but this race could go either way. Stay tuned...

KATZ TO ADDRESS L.A. CURRENT AFFAIRS FORUM. Assemblyman Richard Katz will be the guest speaker at L.A. Current Affairs Forum, 6 p.m. reception, 7 p.m. dinner, Nov. 10 at the Beverly Plaza Hotel, L.A. For info and RSVPs call Emma Schafer at (310)445-8862...

CAMPAIGN '92: CITY-COUNTY BALLOT MEASURES.

Editor's note: Here is a brief update and analysis of some HOT city-county ballot measures facing voters Nov. 3...

- SAN DIEGO COUNTY - Measure C, to require the supervisors to hire more deputy sheriffs (2.25 deputies per 1,000 population by 1997), has been on radio with an \$80,000 buy, with spots produced by The Primacy Group. One of the 3 spots highlights the fact that San Diego has been plagued by numerous JAIL BREAKS. Just as this spot began its rotation on the air, San Diego was hit by yet another jail break, in which the prisoner murdered a motorist to make his escape. On Oct. 12, the escapee was recaptured in the L.A. area...

- L.A. CITY - The HOT measures are K to allow the city to tap into airport revenues; and Measures M & N. The problem for all three is that there is NOT much interest and even LESS MONEY to mount serious educational campaigns. M & N are public safety measures that are needed to upgrade emergency and police services. And they both require a difficult 2/3rds vote to win. L.A.'s new police chief is backing both, but to date Willie Williams has been almost invisible. With so little interest, CALPEEK sources don't hold out much hope for passage. YES on M & N are on several key slates, but that may not be enough...

...As for Measure K, there's a spirited NO campaign bankrolled by the Air Transport Assn. (read that as the major airlines). Sources believe the NO side will spend upwards of \$500,000, while the YES side will be lucky to raise \$60,000. NO on K is using direct mail, billboards and cable TV. The ad theme is "Airport '92," a cute take-off on the movie. Unfortunately, some CALPEEK sources think the NO side has a confusing message and that they are "captive to a cute idea." If K wins, the city will be able to tap into lots of LAX money, providing the Feds give their OK. Regardless of what happens, when the landing fee contract expires at the end of the year, airlines are going to be paying more. The old landing fee contract dates back 40-45 years. FYI: slates may hold the key and both sides have them -- although NO on K has more. On the other hand, some of the

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key taxpayer groups are in SUPPORT of K...

• L.A. COUNTY - The two most important measures are B & C, running in tandem. B would establish a county mayor/CEO, while C would increase the board from 5 to 9 supes. And here's the catch: Measure B MUST win voter approval before board expansion takes place. Proposals to expand the board have been rejected several times in the past and most CALPEEK sources think the same thing will happen in 1992. Why? Low to NO interest in B & C and the YES side has NO money to educate voters...

KEMP TO BE KEY SPEAKER AT BUSINESS BANQUET.

Housing Sec. Jack Kemp will be the featured speaker at the 60th annual dinner banquet of the So. Calif. Business Assn., Nov. 10 at the University City Hilton Hotel. Reception 6:15 p.m., dinner at 7:15 p.m. For info & RSVPs, (213)624-7739...

CA INITIATIVE UPDATE: NEW FIELD POLL DATA.

Editor's note: Here is the latest survey info from The Field Poll on all statewide initiatives except Prop. 162, the Pension Protect Act of 1992. The poll was taken between Oct. 3 - 10, sample size 900 voters (797 likely voters). FYI: the data below are responses AFTER a short summary of the measure was read to those polled...

	<u>YES</u>	<u>NO</u>	<u>Undec.</u>
• Prop. 161	55%	30%	15%
• Prop. 163	40%	33%	27%
• Prop. 164	59%	20%	21%
• Prop. 165	39%	39%	22%
• Prop. 166	46%	26%	28%
• Prop. 167	42%	31%	27%

...Are there any TRENDS in these newest numbers from Field? YES on Prop. 161 (doctor assisted death) has dropped 13 points since the September poll. Down 9 points is YES on 166, the CMA's health care coverage measure. In September, support stood at 55%. The NO side has just begun to air TV spots. A 3-day tracking poll (for NO on 166) shows YES with 28%, NO with 31% and 41% undecided...

...Another initiative that is UNSTABLE is Prop. 165, Gov. Wilson's welfare/budget reform measure. The NO on 165 fell 11 points, from 50% in September. FYI: CAL-

PEEK sources say that some hardline conservatives who might otherwise be in favor of 165 are OPPOSED because they think 165 may encourage poor women on welfare to have ABORTIONS. Stay tuned...

U.S. SENATE UPDATE: WILL BOXER HOLD ON???

Editor's note: Many CALPEEK sources, Demo and GOP, are now fairly solid in their belief that appointed GOP U.S. Sen. John Seymour will be defeated Nov. 3 by Demo Dianne Feinstein. One CALPEEK source described the situation this way: "Not only has Seymour failed to catch fire, he's a fire extinguisher." Or as Texas Gov. Ann Richards says, "Stick a fork in him, he's done." BUT the battle for the 6 year seat between U.S. Rep. Barbara Boxer(D) and Bruce Herschensohn will be a nail-biter. Here is our report and analysis...

...Conventional wisdom prior to Sept. 20th was that Feinstein, NOT Boxer, would have the tougher race. However, conventional wisdom was tossed out the window when Herschensohn's team got the jump on Boxer with an early TV buy. That buy hit Boxer hard and her 20-point lead was cut in half. The Field Poll now show Boxer with a 47-37 lead over BH. CALPEEK sources say some surveys show Boxer with a 4-5 point lead. However, CALPEEK got wind of an indy Demo poll which shows Boxer with that same 47-37 lead. CALPEEK's best guesstimate is that the race is now in single digits: 6-9% separating the two...

...Where has Boxer been hurt? Two places: the suburbs and in the Central Valley. One source told CALPEEK that in Contra Costa County, Boxer's lead is less than a point, meaning it's dead even in this area...

...Question: Can Boxer hold on? The Herschensohn team says NO WAY, but that's been their spin all along. Their chief argument is that California voters will NOT send two, liberal, Demo women from San Francisco to the U.S. Senate. And believe it or not, there are some Demo consultants who agree. Still, the majority of campaign consultants feel that Boxer will continue to hold on, but note the race may be decided by as few as 100,000 votes. The Demo GOTV effort could be the DECIDING factor. If it's successful, Boxer should slide in. Stay tuned...